

MPN PRICE LIST

(valid from Sept. 2021, all prices are exclusive of the applicable German VAT)

Price list per campaign (max. 90 days) and product

20 € base rate

- Registration of the complete product information or data entry of all tracks as well as scanning of cover and booklet pages by Acamar to be provided to various editorial departments and/or for archive submission.
- Availability of the data for all editors selected by the promoter for 90 days.

5 € ARD (in addition to base rate)

- Submission to the complete ARD (including all stations).
- Transmission of the music files to the ZSK and to a central music server in Frankfurt.

3 € per private radio channel with download authorisation (in addition to base rate)

- Submission and delivery of tracks and meta information to private radio stations which are connected to MPN via VPN/SFTP.
- MP3 download: Sampling and delivery to media institutions which can download the audio files directly to the computer.

5 € video (in addition to campaign rate)

- Submission and delivery of video and meta information to registered editors.

Complete data submission (inkl. video)

For 220 €, all editors registered in the MPN (including ARD) and all ARD Archives will be provided with complete item information.

Musik Promotion Mailing

- Per Mailing, 0.50 € is charged for each e-mail recipient.
- The flatrate costs 500,- EUR for one year and allows unlimited sending of mailings and/or music letters during this period

Newsletter

For participation in the weekly MPN newsletter

- Premium placement: 65 €
- Standard placement: 50 €
- Preview placement: 10 € in addition to premium or rather standard placement

Exclusive submission to ARD archive

For the exclusive submission to ARD archive 25 € is charged. With items containing more than two CDs, an additional 10 € is required for every additional CD starting with the third CD.

Annual overview of kick-back with increased promotion volumes (promotions/labels/year)

-	50 =>	5.0%
51	- 100 =>	10.0%
101	- 250 =>	12.5%
251	- 500 =>	15.0%
501	- 750 =>	17.5%
751	- 1.000 =>	20.0%